

CITYFRONT / CAFÉ



Loyalty Rewards Program & Stored Value Card

What is it?

Cityfront Café Rewards is a rewards program that allows you to earn points for every penny you spend at Cityfront Café. Spend \$1 earn 100 points! It's that easy! Earn enough points and redeem them for food and prizes. Have a coworker who is celebrating a birthday or an employee that did an amazing job? How about giving them a Cityfront Café Gift Card? You can pre-load any dollar amount onto a Cityfront Café Rewards Card and give the gift that keeps on giving!

Or maybe you're just tired of carrying around your wallet. Pre-load your own card so the next time you visit Cityfront Café you won't have to carry anything with you and you can still earn points. Simple and easy!

How do I sign up?

It's easy! Next time you visit Cityfront Café pick up a card at the cashier checkout counter and ask them to add your points. Then log onto CityfrontCafe.com and click on contact us, Type in your Name, your Email Address and Your Rewards Card Number (located on the back of your card) and we will register your card for you. This way, if you ever lose your card, you will never lose your points!

What does it cost me?

It's FREE! Simply ask for a Cityfront Café Rewards Card when you pass through the cashier checkout and start earning points today!

Where can I use it?

You can use your Cityfront Café Rewards Card at NBC Tower in Cityfront Café and in *Espressamente illy* and earn points in both! (We also offer *Espressamente illy* Reward Cards in *Espressamente illy* that can also be used in Cityfront Café.)

What are the rewards?

See reverse side for details.

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Loyalty Rewards Program

2000 Points	Small Coffee (at <i>Espressamente illy</i>), or 20oz Bottle of Dasani Water
4000 Points	Small <i>illy</i> Espresso Drink
5000 Points	Medium <i>illy</i> Espresso Drink
8000 Points	Free Breakfast at <i>Illy Café</i> (an \$8 Value)
9000 Points	Free Lunch at <i>Cityfront Café</i> (a \$12 Value)
15,000 Points	\$10 Gift Card to <i>Espressamente illy</i>
25,000 Points	\$20 Gift Card to <i>Cityfront Café</i>
50,000 Points	2 Cans of <i>illy</i> Coffee
100,000 Points	Catered Lunch for 10 Guests (\$120 Value)